Dana Rene Potter

danarenepotter.com

EDUCATION

- 2020 Master of Fine Arts in Studio Art Printmaking, University of Tennessee Knoxville, Knoxville, TN
- 2015 Bachelor of Fine Arts in Studio Art, University of Northern Iowa, Cedar Falls, IA

Teaching

ACADEMIC APPOINTMENTS

- 2024 Present Assistant Professor, Studio Art and Design, Furman University, Greenville, SC
- 2020 2024 Assistant Professor, Interactive Digital Studies, University of Northern Iowa, Cedar Falls, IA
- 2017 2020 Graduate Teaching Associate, University of Tennessee Knoxville, Knoxville, TN

Courses Developed

ASSISTANT PROFESSOR, FURMAN UNIVERSITY

Introduction to Design (Introductory, 2024)

Introduces the fundamentals of two-dimensional design through lectures and class projects, emphasizing graphic design as a problem-solving tool. Covers conceptual development, formal design elements (type, image, creative software), and principles explored through both traditional media and digital software exercises.

Logos & Symbols (Intermediate, 2024)

Focuses on the design of logos and symbols as critical elements in brand identity. Provides an in-depth study of structure, form, type, and color in logo and symbol creation, allowing students to develop a deeper understanding of storytelling through visual signifiers. Emphasizes the role of shape and color in conveying brand messaging. 4 credits.

ASSISTANT PROFESSOR, UNIVERSITY OF NORTHERN IOWA

Networked Self: Power, Influence, and Identity Online (Graduate, 2023)

Critically explores the role of networked digital technologies in shaping power dynamics, influence, and identity. Through readings, discussions, and project work, students analyze data collection, information

management (metadata and APIs), and the impact of third-party actors on online communication and self-presentation.

IDS Practicum (Senior, 2020-2024)

Challenges students to collaboratively produce a major interactive project with a real-world client. Students are assigned job roles in an internship like setting and gain experience in project management, grant-writing, event planning, marketing, promotions, and graphic design.

Augmented Reality (Senior, 2020-2024)

Explores augmented reality design including node-based programming, interactive filters, and installation. Students imagine and prototype concepts for future AR environments.

Motion Graphics and Animation (Intermediate, 2020-2024)

Introduces techniques in analog and digital motion graphics and animation, including rotoscoping, keyframing, stop motion, and other approaches. Students learn the history and theory of moving images as well as contemporary practices in art and design.

Creative Data Visualization (Intermediate, 2020–2024)

Focuses on data storytelling and visualization in tools like Illustrator and Tableau. Students learn data collection, interpretation, and interactive media applications, with hands-on experience in data management and API access.

Storytelling and Identity (Intermediate, 2020–2024)

Examines methods of collecting, analyzing, and performing stories and narratives across media. Projects include museum curation, data visualization, and community events.

Interactive Digital Communication 2 (Foundations, 2020–2024)

Expands on foundational web development skills with UX/UI design, CMS management, and coding (HTML, CSS, introductory JavaScript).

Interactive Digital Communication 1 (Foundations, 2020–2024)

Introduces digital studies fundamentals, covering HTML, CSS, graphic design principles, Creative Commons, and introductory web writing and design.

GRADUATE TEACHING ASSOCIATE, UNIVERSITY OF TENNESSEE KNOXVILLE

ART-103: Two-Dimensional and Three-Dimensional Art and Design (Foundations Level, 2018) Introduces elements and principles of drawing, 2D, and 3D media. Studio projects, lectures, and discussions explore design principles across media, with readings and critiques focused on analyzing contemporary art.

ART-102: Time-Based Art and Design (Foundations Level, 2019)

Provides a thematic introduction to visual literacy, fundamental art theory, and 4D art techniques through verbal, written, and experiential exercises. Emphasizes the development of critical thinking and time-based media skills.

WORKSHOPS

- 2024 Augmented Reality and Printmaking, printmaking class visit Heather Parrish, University of Iowa, Iowa City, IA
- 2023 Letter Banners, woodblock printmaking workshop, Cornell College, Mt Vernon, IA
- 2022 Laser-cut pressure-printing, printmaking workshop, Iowa City Press Co-Op, Iowa City, IA
- 2022 Pressure-printing demonstration, Morgan Conservatory for Papermaking, Cleveland, OH

SERVICE

Furman University

- 2024 Present Curriculum Committee, Studio Art Department
- 2024 Present Gallery Committee, Studio Art Department

University of Northern Iowa

- 2020 2024 Interactive Digital Studies, Program Lead
- 2020 2024 Digital Collective Advisor, IDS Student Group
- 2020 2024 Graduate Committee, Department of Communication and Media
- 2020 2024 Website Content and Design Committee, Department of Communication and Media
- 2022 Video Gaming Committee, Cross-Departmental Curriculum Research and Proposal

Artistic Practice

SOLO & TWO/THREE PERSON EXHIBITIONS

- Upcoming 2025 Retrack, with Alex McKenzie, Watkins Gallery, Winona Minnesota, MN
- 2024 Seeing is Believing, with Mary Claire Becker and Kathryn Combs, CSPS, Cedar Rapids, IA
- 2023 Retrack, with Alex McKenzie, Coe College, Cedar Rapids, IA
- 2021 Retrack, with Alex McKenzie, Peter Paul Luce Gallery, Mt Vernon, IA
- 2021 Data Figures, Public Space One, Iowa City, IA
- 2021 Data Figures, OnView Gallery, Cedar Rapids, IA
- 2020 Public Information Only, Graduate Thesis Exhibitions, Ewing Gallery of Art, Knoxville, TN
- 2019 Coherent Shadows, CTRL Gallery, Wroclaw, Poland

- 2019 Coherent Shadows, Suitcase Gallery, Minneapolis College of Art and Design, Minneapolis, MN
- 2019 Transactions / Translations, with Ashlee Mays, Versa Gallery, Chattanooga, TN
- 2018 No Good, Know How, Gallery 1010, Knoxville, TN
- 2017 #TheIdealAesthetic, The Hudgens Museum, Atlanta, GA
- 2017 Digital Action, Pearson Lakes Art Center, Okoboji, IA
- 2017 Hybrid Printmakers, First Build, Louisville, TN
- 2015 Digital Action, UNI Gallery of Art, Cedar Falls, IA

SELECTED GROUP EXHIBITIONS

- 2024 2024 Screenprint Biennial 10 year anniversary, invitational, Janet Turner Print Museum California State University, Chico, CA
- 2024 2024 Screenprint Biennial 10 year anniversary, invitational, Opalka Gallery at the Sage College of Albany, Albany, NY
- 2024 Rhythms in Nature: An Exploration of Patterns, Carter Arts Center, Kansas City, MO
- 2023 Celebrate Print, Lawrence Arts Center, Lawrence, KS
- 2023 Artist-In-Residence Exhibition, Morgan Art of Papermaking Conservatory, Cleveland, OH
- 2022 Weird Media, University of Minnesota Winona Gallery of Art, Winona, MN
- 2022 Rebel, Rebel HMVC Gallery, New York, NY
- 2022 Annual Rock Island Fine Arts Exhibition, Figge Museum of Art, Davenport, IA
- 2021 2020 Screenprint Biennial, Screen-Biennial, Troy, NY
- 2021 Teacher | Student, Hearst Center for the Arts, Cedar Falls, IA
- 2020 Hello World, Transcultural Exchange, Boston, MA
- 2020 14th Annual Masters' Pieces, Manifest Gallery, Cincinnati, OH
- 2020 Orange 8, ZG Gallery, Chicago, IL
- 2019 Bradley International, Bradley University Galleries, Peoria, IL
- 2019 Positive/Negative, Slocumb Galleries, East Tennessee State University, Johnson City, TN
- 2019 AIR Exhibit, Arts Quarter Budapest, Budapest, Hungary
- 2019 Print Fest, New York Print Week, International Print Center New York, NY
- 2019 Orange 7, Foley Gallery, New York, NY
- 2019 Into the Archives, Purdue University, West Lafayette, IN
- 2018 Highpoint Allstarts, Mid American Print Council Conference, Laramie, WY
- 2018 9th International Printmaking Bienal Douro, Bienal de Arte Contemporânea, Douro, Portugal
- 2018 38th National Print Exhibition, Artlink Contemporary Gallery, Fort Wayne, IN
- 2017 2017 Beyond Printmaking 5, Texas Tech University, Lubbock, Texas
- 2017 Alternative Hybrids, Vine Arts Center, Minneapolis, MN
- 2016 3rd Global Print, Global Print 2016, Douro, Portugal
- 2016 Stand Out Prints, Highpoint Center for Printmaking, Minneapolis, MN
- 2016 Binary Harmonies, Disjecta Gallery, Portland, OR
- 2016 Nashville Print Revival, Two Tone Gallery, Murfreesboro, TN
- 2014 BAAC National Juried Exhibition", BAAC Gallery, Batesville Area Arts Council, Batesville, AR

GRANTS & FELLOWSHIPS

- 2023 Project Grant, Iowa Arts Council, Iowa Department of Cultural Affairs
- 2022 Pre-Tenure Faculty Grant, University of Northern Iowa, Cedar Falls, IA
- 2021 Creative Activity Grant, University of Northern Iowa, Cedar Falls, IA
- 2021 Veridian Fellowship for Public Engagement, University of Northern Iowa, Cedar Falls, IA
- 2019 Shipley-Swann Graduate Fellowship, University of Knoxville Tennessee, Knoxville, TN
- 2018 Dorothy Dille Materials Grant, University of Knoxville Tennessee, Knoxville, TN
- 2017 Tennessee Fellowship for Graduate Excellence, University of Knoxville Tennessee, Knoxville, TN
- 2015 Guillaume Award, Rita and Harris Guillaume Award Foundation, Cedar Falls, IA

AWARDS

- 2022 The Boston Printmakers Sponsored Membership Award, The Boston Printmakers, Cambridge, MA
- 2022 Digital Art, Performance, Sound, and Video Award, Figge Museum of Art, Davenport, IA
- 2016 *Undergraduate Fellowship Award*, Southern Graphics Council International Conference, Portland, OR

RESIDENCIES

- 2022 Morgan Art of Papermaking Conservatory & Educational Foundation, Cleveland, OH
- 2020 Museum of Infinite Outcomes, Knoxville, TN
- 2019 Arts Quarter Budapest, Budapest, Hungary
- 2019 Eugeniusz Geppert Academy of Fine Arts, Wroclaw, Poland

EDITIONS

- 2024 The Truth of Generative AI, Southern Graphics Council International Conference, Providence, RI
- 2020 Certum Tempus, Southern Graphics Council International Conference, Online
- 2020 Murmuracion, Open Studio Contemporary Printmaking Centre, Toronto, Ontario, Canada
- 2019 The Laser-Printmaker, Southern Graphics Council International, Dallas, TX
- 2019 9x9, University of Madison Wisconsin, Madison, WI
- 2018 Panoramic Pedagogy, Mid American Print Council Conference, Laramie, WY
- 2018 From One to the Next, University of Georgia Athens, Athens, GA
- 2014 Salt City Dozen, curated by Printeresting, Syracuse, NY

VISITING ARTIST TALKS

- 2023 Introduction to Printmaking, University of Minnesota, Minneapolis, MN
- 2021 Intermediate and Advanced Printmaking, Colby College, Waterville, Maine
- 2020 The Book and the Internet, Book Arts, University of Tennessee Knoxville, Knoxville, TN

PRESS & CRITICAL REVIEWS

- 2021 *The Case for Data Visualization in the Art Classroom*, Bertling, J., Hodge, L., & King, S. Art Education, 74(2), 44-49.
- 2018 No Good Know How, Dominick Lombardi, Culture Catch
- 2018 No Good Know How, Dominick Lombardi, Dart Magazine International
- 2018 No Good Know How, Dominick Lombardi, Artes Magazine
- 2016 Digital Actions, Jack Wood, Aegai
- 2015 Digital Actions, Phyllis Merriam, The Postdigital Printmaker

CONFERENCE PANELS & PROJECTS

- 2024 Panel: Playback, Southern Graphics Council International Conference, Providence, RI
- 2023 Fast Forward, University of Northern Iowa, Cedar Falls, IA
- 2023 Project: DALL-E 2 Print Workshop, Southern Graphics Council International Conference, Online
- 2022 Panel: No, Thank you: Games, Rules, and the Power of Refusal, Mid America Print Council, Cleveland, OH
- 2022 Panel: The Internet of Things and Printmaking, Southern Graphic Council International, Madison, WI
- 2022 *Project: Feedback Loop,* with MidwestPressed, Southern Graphic Council International Conference, Madison, WI
- 2022 *Panel: Just an organism in an Ecosystem*, Southern Graphic Council International Conference, Madison, WI
- 2019 Portfolio: The Laser-Printmaker, Southern Graphics Council International, Dallas, TX

PUBLICATIONS

2019 Coherent Shadows, Stirring: A Literary Collection, Winter 2019, Volume 20, Edition 4

PUBLIC COLLECTIONS

Ewing Gallery of Art, University of Tennessee Knoxville, Knoxville, TN
Min H. Kao Building, University of Tennessee Knoxville, Knoxville, TN
Print Collection, Arizona State University Art Museum, Tempe, Arizona
University Print Collection, Syracuse University, Syracuse, New York
Lake Effect Editions Programs Archives, Syracuse, New York
Zuckerman Museum of Art, Kennesaw, Georgia

Office of the Vice President and Provost, University of Northern Iowa, Cedar Falls, IA

Design Practice

PROFESSIONAL EXPERIENCE

- 2017 Present Senior User Experience Designer, Fortepan US, Cedar Falls, IA
- 2021 Present Program Coordinator and Graphic Designer, Open Air Media Festival, Iowa City, IA
- 2015 2017 Associate Product Designer mobile and web applications, Jack Henry and Associates,

Remote

2014 – 2015 Graphic Designer, Small Business Center, Cedar Falls, IA

PROFESSIONAL PROJECTS

2021 Cultivating Justice: A Quest Towards Racial Equity, University of Northern Iowa, Cedar Falls, IA 2018 Proud & Torn: A Visual Memoir of Hungarian History, creative director with Cahill C., Campbell, I., Fabos, B., Espenscheid, J., Poznan, K., and Waters, L.

AWARDS

- 2019 Proud & Torn, Site-of-the-Day Nominee, Awwwards
- 2018 *Proud & Torn*, Best of Web, Assoc. for the Education of Journalism and Mass Communication, Washington, DC
- 2018 *Proud & Torn*, Creative Projects Competition, Assoc. for the Education of Journalism and Mass Communication, Washington, DC

CONFERENCES, & PRESENTATIONS

- 2018 Proud & Torn, Visual Communication Conference, San Diego, CA
- 2018 Proud & Torn, Digital Research on Humanities and the Arts (DRHA) Conference, Valletta, Malta
- 2017 Proud & Torn, International Conference on Interactive Digital Storytelling, Madeira, Portugal
- 2015 *Proud & Torn*, Association for the Education of Journalism and Mass Communication, San Francisco, CA
- 2015 Proud & Torn, Fulbright Hungary, Open Society Archives, Budapest, Hungary

GRANTS

2024 National Endowment for the Humanities, Fortepan US, co-author Bettina Fabos, Cedar Falls, IA

Curation & Arts Organizing

EVENTS

- 2024 Open Air Media Festival, Public Space One, Iowa City, IA
- 2023 Open Air Media Festival, Public Space One, Iowa City, IA
- 2022 Open Air Media Festival, Public Space One, Iowa City, IA
- 2021 Illuminate: Art and Light Festival, College Hill Partnership, Cedar Falls, IA
- 2021 Gather to Grow, Imagining America, Cedar Falls, IA

EXHIBITIONS & PORTFOLIOS

- 2019 The Laser-Printmaker, Southern Graphics Council International, Dallas, TX
- 2019 Domestic Oasis, Gallery 1010, Knoxville, TN
- 2019 Forged Relationships, Gallery 1010, Knoxville, TN

GRANTS

- 2024 *Media Arts Project Grant,* National Endowment for the Arts, co-authors Kalmia Strong and Zen Cohen, Open Air Media Festival, Iowa, City, IA
- 2023 *Public Arts Project Grant,* City of Iowa City, co-authors Kalmia Strong and Zen Cohen, Open Air Media Festival, Iowa, City, IA
- 2022 *Public Arts Project Grant,* City of Iowa City, co-authors Kalmia Strong and Zen Cohen, Open Air Media Festival, Iowa, City, IA